



To: Tim Keegan – CEO Coalition of Hope

From: Toby Foxcroft – CEO Motivate International

Since being introduced to the Coalition of Hope Foundation, I have been struck how relevant this project is to the world and its future. Having been involved in myriad activities in various parts of the world, it has always occurred to me, that in areas of conflict, crisis and natural disasters, there should be a designated task force, fully equipped to deal in these situations.

Tim Keegan's COH vision directly answers both the opportunity and the solution to such monumental challenges. So often any military assistance becomes frowned upon because of perception and mistrust; there has never been an optimally equipped vessel fit for HADR purposes; alternative responses are often late to the game and military vessels usually have primary missions of importance.

COH is a serious, practical and pragmatic solution to so many of the world's problems. Supporting this initiative will have far reaching affects on society as a whole that even today, we cannot possibly imagine the strength of its capacity to make a very real difference to the world.

This project needs to be endorsed at every level. Every person who fulfils this responsibility, will feel proud that their support helped people's lives at home and away, for many years to come. This in turn will prove to be, a true legacy for our planet, its inhabitants and the future of humankind.

Toby Foxcroft



CEO Motivate International