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Date: Oct 25, 2020

To: Mr. Tim Keegan, CEO, Coalition of Hope Foundation
From: Dr James E. Atkinson, DBA
Subject: COH Excelsior Project

I have reviewed Excelsior Project concept and plans published at
https://www.coalitionofhope.org/

My background and experience include multiple degrees including a BA (International Relations/Pre-law), MSc in International Management, MSc Computer Information Systems, and Doctorate in Business Administration. In addition, I served the United States with distinction in the US Navy, assignments with the UK submarine service, Canadian submarine service, Japanese submarine service, US Special Operations Command Europe, Dugway Proving Ground, Defense Intelligence Agency at US Southern Command, and US Army Corps of Engineers. On the civilian side, I have been a private disaster response analyst for FEMA, run my own Information technology firm in Europe, ran a private technology assessment firm for a private investment group, and currently an a private contractor addressing municipal water and waste management control system operations and disaster preparations along the Gulf Coast of the United States.

My background gave me hands-on experience in Western Europe, Eastern Europe, Scandinavia, Oceania, ASEAN, Caribbean, Latin America, and South America; my background includes unique, cross-industry, cross-cultural experience, and subject-matter expertise with in-depth knowledge of naval overhauls/construction, naval operations, finance, economics, international cooperation, green technology (including waste management, water reclamation, land, air and water purification/pollution-contamination mitigation), operational management of multi-team international projects, and disaster mitigation/management.

My assessment of the Excelsior Project concept/plan is that only a civilian-based international cooperative is appropriate for Humanitarian Assistance Disaster Response (HADR) missions for the following reasons:

: As proven for decades by the International Red Cross, International Red Crescent, and World Health Organization, civilian-run International Organizations receive greater support than military efforts. Military efforts are often rejected due to politics, religion, and perception.

In addition; the number one problem with humanitarian and disaster relief world-wide is the lack of coordination between the more than 120 government, private, and religious humanitarian and disaster relief organizations and 195 countries in the world.

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Starting with 25 countries initially, the Excelsior Project concept and plans address these two issues by offering an unprecedented level of international support right from the beginning with more countries already offering support and cooperation than an y other organization has access to, and has already initiated the steps to add an additional 75 countries to the coalition within 10 years. – Something no other international aid organization has successfully addressed previously.

Excelsior will be, supplied, equipped and staffed with personnel specifically trained and augmented by a coalition of the willing and able for mission tailored HADR missions. The Excelsior is not only deployable but prepositioned in areas of anticipated need. This HADR vessel will enhance host nation acceptance of assistance.

The Excelsior has already transformed the HADR vision, and is well position to transform HADR mission world-wide.

I offer my full endorsement of the COH Excelsior Project.

Dr. James E. Atkinson
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Certified Defense Financial Manager – Acquisition (CDFM-A), Chartered Asset Manager (CAM), Chartered Economist - Economic Policy Analyst (ChE), Department of Defense Financial Management Certification Program (DFMCP) levl III, Master Financial Professional (MFP), Microsoft Certified Professional (MCP), Registered Financial Specialist (RFS), ACTEDS CP-11, Level IV
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